

Hello.

*Stephen England-Hall, CEO
Loyalty NZ*

@englandhall

L  Y A L T Y ^{NZ}

DISCLAIMER

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NAME
DATE
MOTHER
FATHER
LOCATION
GENDER
ETHNICITY



OWN?

NONE | ALL

RIGHTS?

I AM

DESCRIPTION = ME

STUFF

EVENTS

QUANTIFIED

REAL
WORLD

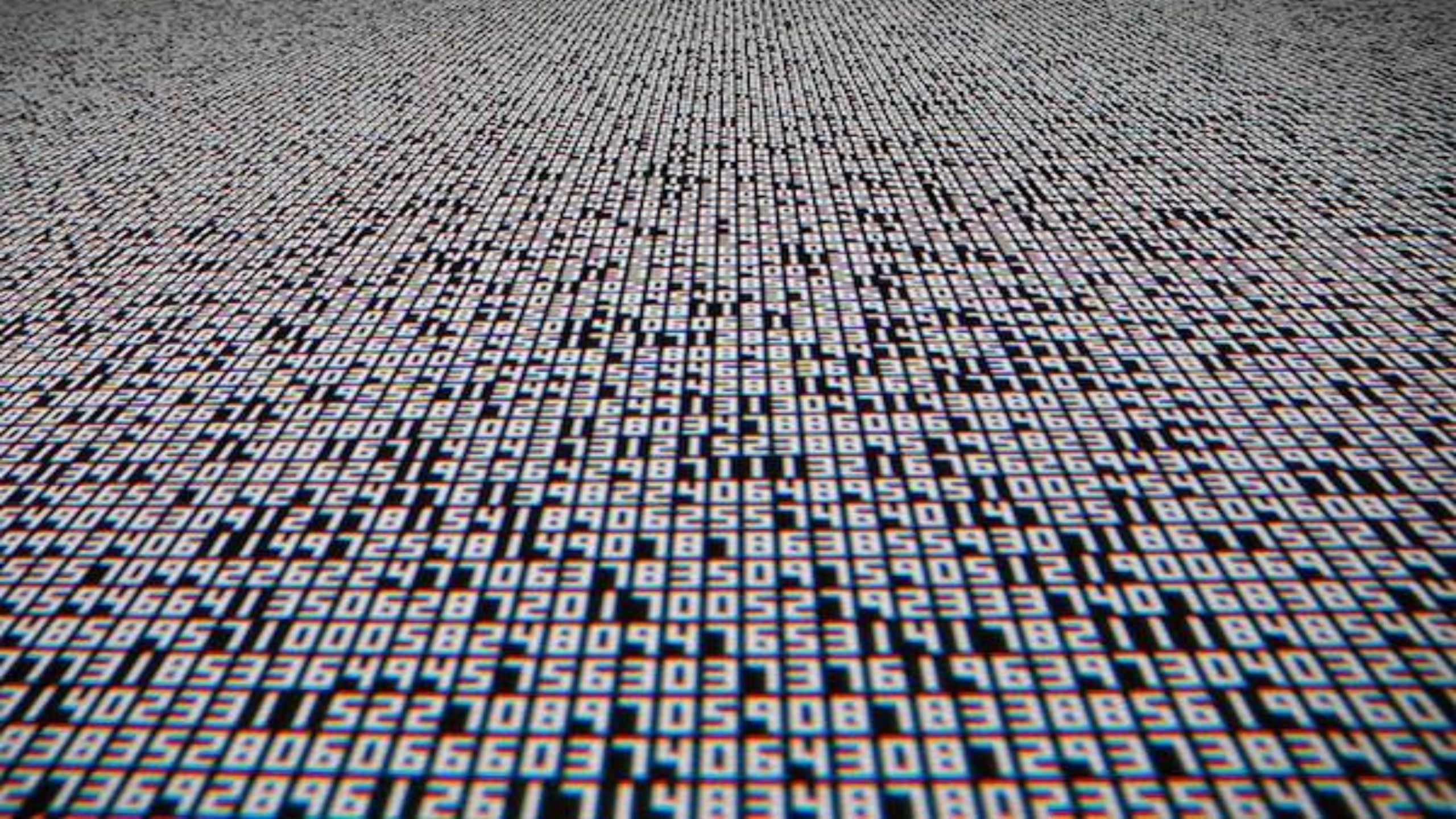


DIGITAL
WORLD

REAL
WORLD



DIGITAL
WORLD



ME.

INFERRED.

EVERYBODY ELSE

EVERYTHING ELSE

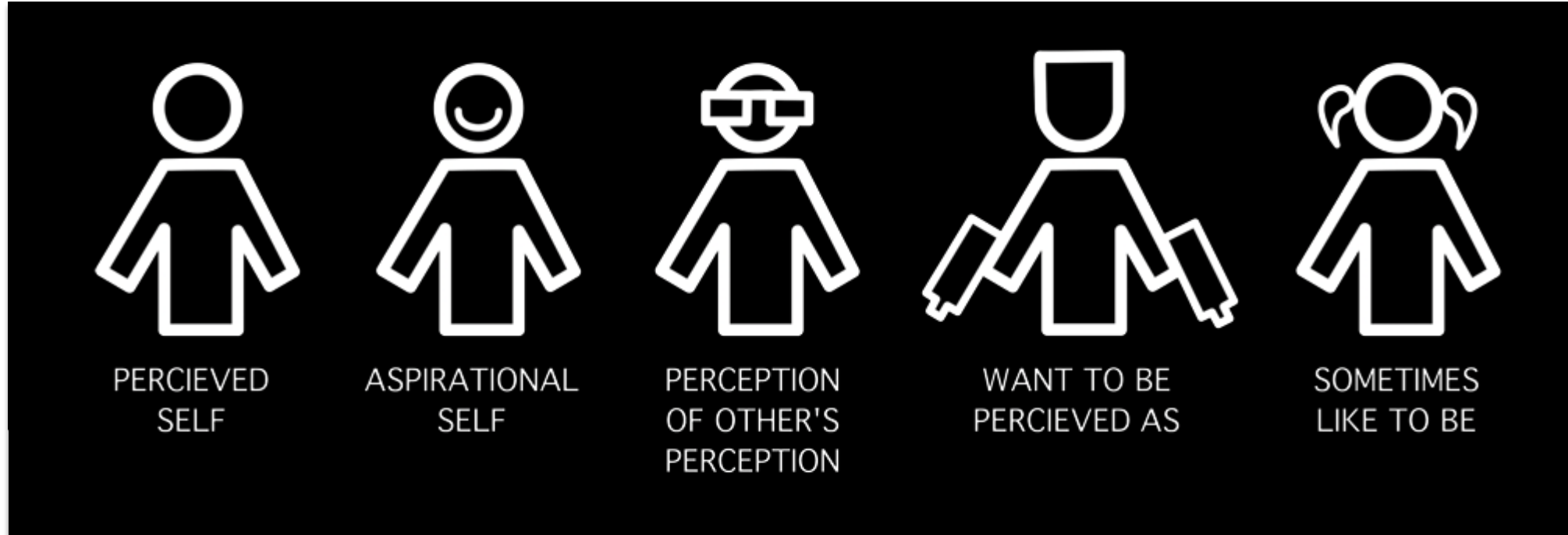
USness.



DESCRIBED

BEING | DOING

ME.



“I am not what happened
to me. I am what I choose
to become.”

L  **Y A L T Y** ^{N Z}